



# MENTORS NEEDED

AS PART OF AN INITIATIVE TO INCREASE DIVERSITY IN PLAY-BY-PLAY BROADCASTING, WE ARE TURNING TO LEARFIELD IMG COLLEGE FOR MENTORS TO WORK WITH ASPIRING BLACK BROADCASTERS LOOKING TO GET THEIR START IN THE INDUSTRY.



The goal of this mentor program is to create an environment where each mentor will be assigned to one black college student. You- the mentor- will be expected to reach out to them and set up an initial phone call to learn more about them and their goals. From there, you can check in with them as often as you'd like. The biggest step in all of this is eliminating the fear of reaching out to an established industry professional who might not look like them. Initiating the relationship as the mentor will build their confidence that they have a place in broadcasting.

Go to [www.blackpxpfund.com/mentoring](http://www.blackpxpfund.com/mentoring) for more information on the mentoring program which is expected to begin in the coming weeks. E-Mail Adam Giardino (President/Founder) at [blackpxpfund@gmail.com](mailto:blackpxpfund@gmail.com) to express interest or to ask any additional questions.

